



Souvenirs & Merch

EchoPark Speedway Official Souvenirs
 Chase Elliott Racing
 Penske Racing
 Kyle Larson Racing
 Trackhouse Racing / Ross Chastain
 Joe Gibbs Racing / 23XI Racing
 Sweet Victory Apparel
 Hendrick Motorsports / JR Motorsports
 Spire Motorsports / Legacy Motor Club
 Hayak Racing / Haas Automation
 Connor Zilisch / Shave Van Gisbergen Merch
 Travelers Whisky Merch
 Modern Outlaw
 Shady Rays
 Soco Swings

Free Shows & Experiences

Speedway Experience with Cracker Barrel
 Traxside Live!
 Lady Houdini
 Drake Milligan Concert
 Sea Lion Splash
 Canine Stars (As Seen on America's Got Talent)
 American Corn Hole League
 Fan Comfort Zone
 Georgia Racing Hall of Fame
 Kid's Zone
 Army Aviation Heritage Foundation (Helicopter Display)
 American Axes (Ax Throwing)
 Round- Up Carnival Ride
 Swings Carnival Ride
 Synergy Speedlab (Racing Simulators)
 DryveBox (Golfing Simulator)

Fan Zone Activations

EchoPark Automotive Green Flag Sales Event
 Autotrader
 Bennett Transportation & Logistics
 Ford Motor Company
 O'Reilly Auto Parts
 Camper's Inn RV
 Georgia Manufactured Housing Association
 McCall Farm's Peanut Patch
 Joe Gibbs Racing / Gameplan for Life
 EchoPark Speedway Renewal Center (FREE Gift)
 Bass Pro Shops
 Kroger Health Care
 Check-A-Vet
 J-Lab
 Visit Henry County CVB
 Wade Tractor
 Jose Cuevro (FREE Samples)
 Georgia State Patrol (Simulator Ride)
 Monster Jam Grave Digger Inflatable (photo opp)
 US Marines
 Georgia Peanut Commission
 Senoia Raceway
 US Aviation Academy
 Georgia Governor's Office of Highway Safety

Fan Zone Food Court

Tom's Coffee
 Maui Wowi
 J&M Bueno Foods
 Moe's Concessions
 Tires Jardines
 Operation Donuts
 FanFave Food Trailer
 2 Carnales Taqueria
 Liquid Provisions
 Kona Ice