

## Double Your Value Promotion Rules

EchoPark Automotive, Inc. (“**Sponsor**”) is pleased to offer the Double Your Value Promotion (“**Promotion**”). In order to participate in the Promotion, you must agree to these terms and conditions (“**Rules**”).

PLEASE CAREFULLY READ THE RULES BEFORE PARTICIPATING IN THE PROMOTION. THE RULES CONTAIN IMPORTANT PROVISIONS ABOUT THE PROMOTION AND SPONSOR’S OBLIGATIONS WITH RESPECT TO THE PROMOTION. BY PARTICIPATING IN THE PROMOTION, YOU ACCEPT THESE TERMS IN FULL. IF YOU DO NOT ACCEPT THESE TERMS, DO NOT PARTICIPATE IN THE PROMOTION.

NO PURCHASE, PAYMENT, OR CONSIDERATION OF ANY KIND IS NECESSARY TO ENTER OR WIN THE PROMOTION. NO PURCHASE, PAYMENT, OR OTHER CONSIDERATION INCREASES YOUR CHANCES OF WINNING.

### Promotion Rules.

**How to Enter.** The promotion runs from February 20, 2026, to 6:00 pm EST on February 22, 2026 (the “**Promotion Period**”). There are two ways to enter the Promotion during the Promotion Period:

- (a) **Internet.** Visit <https://www.echoparkspeedway.com/double-your-value/> (the “**Promotion Site**”) and complete the required fields with your First Name, Last Name, Zip Code, Phone, and Email.
- (b) **QR Code.** Use your smartphone or other web-enabled device with data plan to scan the Promotion quick response (“QR”) code featured on signs or promotional materials at EchoPark Speedway during the Promotion Period. You will be directed to a mobile version of the Promotion Site where you must complete the required fields with your First Name, Last Name, Zip Code, Phone, and Email. Standard mobile data rates may apply. Entrants should contact their wireless provider for details.

All fields must be completed to be deemed a valid entry. You may only enter the Promotion once during the Promotion Period. Invalid, incomplete, and multiple entries may be discarded. Entries generated by script, macro, robotic, programmed, or automated means are void.

**Optional Additional Information.** After you provide your contact information and submit your Promotion Entry through the Promotion Site, you may be redirected to an EchoPark site that gives you the opportunity to provide additional information about the vehicle(s) you own (the “**Offer Site**”), including VIN and license plate information for purposes of generating an EchoPark offer for your vehicle. You are not required to provide any information through the Offer Site in order to enter the Promotion and providing or not providing this information will not affect your chances of winning the Prize. Your use of the Offer Site is subject to additional legal terms presented through the Offer Site.

**How the Winner will be Selected.** At the end of the Promotion Period, Sponsor will randomly select a “**Winner**” from the pool of all entries. Will publicly announce the Winner at the Autotrader 400 and contact the Winner using the contact information provided in the winning submission to confirm that the Winner wishes to accept the Prize pursuant to the Prize acceptance terms. If the Winner fails to respond to Sponsor promptly after being contacted (but, in any case, by 5:00 p.m. EST on the day after the Winner is contacted by Sponsor), proves to be ineligible under these Rules, or opts not to accept the Prize pursuant to the Prize acceptance terms (which may include an affidavit of eligibility, liability/publicity release, and appropriate tax-related documents), Sponsor will select an alternative Winner from the pool of entries until it finds a responsive, qualifying Winner who accepts the Prize pursuant to the Prize acceptance terms.

**Prizes.** The Winner will receive, upon confirmation of eligibility, a monetary prize of \$4,000 (“**Prize**”). Winning the Prize is contingent upon your fulfilling all the requirements in the Rules and agreeing to the prize acceptance terms. The odds of winning depend on the number of entries submitted. Failure to claim the Prize by the time or in the manner specified in that notification will invalidate any claim to the Prize. The Prize is not transferable. TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, THE PRIZE IS PROVIDED “AS IS” AND IS NOT EXCHANGEABLE FOR FAIR MARKET VALUE. TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, SPONSOR DISCLAIMS ALL WARRANTIES WITH RESPECT TO THE PRIZE, INCLUDING THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE, AND NON-INFRINGEMENT. The Winner will be solely responsible for all applicable taxes, fees, and surcharges associated with receipt of the Prize. Winner will receive applicable tax forms as required by law with details about the Prize and must provide a valid Social Security number as a condition of award.

**Sponsor.** Sponsor’s principal place of business is located at 3648 E Independence Blvd, Charlotte, NC 28205. When you enter the Promotion, you are submitting an entry to Sponsor and not to any other person or entity. All information you provide in connection with the Promotion will be stored, processed, and used in accordance with Sponsor’s privacy policy available at <https://www.echopark.com/-/media/Legal/SonicAutomotivePrivacyPolicy.pdf>.

**Eligibility.** The Promotion is open to natural persons who at the time they enter (a) are 18 years of age or older, and (b) are legal residents of the United States of America, except that residents of Florida, New York, or Rhode Island are not eligible. Each eligible person who submits a valid entry into the Promotion shall be referred to herein as an “**Entrant**.” Directors, officers, employees, contractors, and agents of Sponsor and its affiliates and members of their immediate families (spouses, parents, siblings, and children) are not eligible to enter or win. The Promotion is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes an Entrant’s full and unconditional agreement to the Rules. Sponsor’s decisions relating to the Promotion are final and binding in all matters relating to the Promotion.

**Timing.** Only entries received during the Promotion Period will be accepted. Sponsor is not responsible for lost, late, illegible, stolen, incomplete, invalid, unintelligible, misdirected, technically corrupted, or garbled entries, which will be disqualified, or for problems of any kind whether mechanical, human, or electronic. Proof of submission will not be deemed to be proof of receipt by Sponsor.

**Publicity.** Except where prohibited, all Entrants agree to allow Sponsor to use their names, photographs, likenesses, voices, prize information, and biographical information for publicity and promotional purposes without further compensation in the event the Entrant is a Winner. After the Winner has been selected and confirmed, Sponsor may announce the Winner on its website, Facebook, X, Instagram, and other social media accounts, or through other media, as it determines in its sole discretion.

**Disputes.** The Promotion and these Rules are governed by the laws of the State of North Carolina, without reference to any applicable choice of law provisions. All actions, proceedings, or litigation relating hereto will be instituted and prosecuted solely within Mecklenburg County, North Carolina. By entering the Promotion, Entrants consent to the exclusive jurisdiction of the courts of North Carolina and the federal courts located within North Carolina with respect to any action, dispute, or other matter pertaining to or arising out of the Promotion. Entrants agree that (a) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred by them, including costs associated with entering this Promotion, but in no event attorneys’ fees, (b) under no circumstances will Entrants be permitted to obtain awards for, and Entrants hereby waive all rights to claim, punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased, and (c) Sponsor’s maximum aggregate

liability to any Entrant or Winner shall not exceed \$4000. To the fullest extent permitted by applicable law, any dispute, claim, or cause of action arising out of or relating to the Promotion or these Rules must be brought in an individual capacity, and not as a plaintiff or class member in any purported class, collective, consolidated, or representative proceeding. Entrants and Sponsor each waive any right to participate in a class action, class arbitration, private attorney general action, or other representative action of any kind. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.

**General Rules.** Any failure by an Entrant to comply with any of these Rules may result in disqualification from the Promotion. Sponsor has the sole and absolute discretion to disqualify any Entrant. Each Entrant agrees that Sponsor's decisions regarding any Promotion are final and non-appealable. Sponsor is not responsible for any typographical errors in these Rules or in any other communication surrounding the Promotion or for any technical malfunction or error relating to the Promotion. Sponsor reserves the right to amend or interpret the Rules at any time, upon published notice to participants on its website or within any relevant social media page. ENTRANTS AGREE TO RELEASE, INDEMNIFY, AND HOLD HARMLESS SPONSOR, SPONSOR'S AFFILIATES, AND THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, CONTRACTORS, AND AGENTS FROM ANY AND ALL LIABILITY, INCLUDING ANY INJURIES, LOSSES, OR DAMAGES (COMPENSATORY, DIRECT, INCIDENTAL, CONSEQUENTIAL, OR OTHERWISE), ARISING OUT OF THEIR PARTICIPATION IN THE PROMOTION. Any attempt by an individual to undermine the legitimate operation of the Promotion is a violation of criminal and civil laws. In the event such an attempt occurs, Sponsor reserves the right to seek damages from such individual to the fullest extent permitted by law. In the event the Promotion cannot be run as planned for reasons beyond Sponsor's reasonable control (including, but not limited to, pandemic-related restrictions, civil disorder, acts of God), Sponsor may cancel or modify the Promotion and will, if feasible, award the prize in a random drawing from among all eligible, non-suspect entries received prior to cancellation. Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Promotion, as determined by Sponsor in its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Rules or any other promotion or in an unsportsmanlike or disruptive manner. These Rules constitute the entire agreement between Entrants and Sponsor relating to the Promotion and supersede any prior or contemporaneous communications, representations, or agreements, whether oral or written, regarding the Promotion. No failure or delay by Sponsor in exercising any right under these Rules shall operate as a waiver of that right, nor shall any single or partial exercise of any right preclude any other or further exercise of that or any other right. If any provision of these Rules is determined to be invalid, illegal, or unenforceable, the remaining provisions shall remain in full force and effect to the fullest extent permitted by law.

**Winner List/Copy of Rules.** For the name of the Winner or a copy of these Rules, send a self-addressed, stamped envelope to "Double Your Value Promotion Winner List" at the Sponsor address above. Requests must be received by April 30, 2026.

**Social Platform Disclaimer.** This Promotion is in no way sponsored, endorsed, or administered by, or associated with, Facebook, Instagram, X (Twitter), or any other social network. You are providing your information to Sponsor, not to any platform.